

GENERAL TERMS AND CONDITIONS OF SALE AND OFFICIAL PRIZE DRAW RULES

LA QUADRA +40 — GENEVA HALLOWEEN

30-31 October 2026

Event Organiser: SW Agency Sàrl – La Quadra

Official Partner, Prize Draw Administrator and Prize Provider: hype SWISS Sàrl

Event Venue: Halles de l'Île, Geneva, Switzerland

Prize Draw Deadline: Wednesday, 4 November 2026, inclusive

Total Indicative Prize Value: CHF 4,168.80

Version: QUADRA-HALLOWEEN-2026-EN-03

Consolidation Date: 16 October 2026

PREAMBLE

In connection with “La Quadra +40 – Geneva Halloween”, an event organised in Geneva by SW Agency Sàrl, a promotional prize draw is offered in partnership with hype SWISS Sàrl.

The purpose of this promotion is to promote the event, highlight the commercial partnership between the two companies and enable eligible participants to discover the telecommunications services offered by hype SWISS.

Three Melon-Hype mobile subscriptions, provided free of charge for 12, 24 and 36 months respectively, will be awarded by random draw.

This document sets out the General Terms and Conditions of Sale governing ticketing, the specific rules of the prize draw and the respective responsibilities of the parties.

The two companies act in separate capacities and remain legally, financially, contractually and operationally independent.

These rules incorporate and adapt the principles of transparency, single participation, verification, drawing procedures, prize delivery and participant protection established in the official rules of the hype SWISS Grand Prize Draw 2026.

Unlike that earlier competition, which was free to enter and did not require a purchase, this promotional operation is linked to purchasing an event ticket at its usual price.

It is designed within the framework of Article 1 paragraph 2 letter d of the Swiss Federal Gambling Act (Geldspielgesetz/LJAr), subject to actual compliance with all applicable legal requirements.

PART I — GENERAL TERMS AND CONDITIONS OF SALE AND INDEPENDENCE OF THE PARTIES

ARTICLE 1 — IDENTIFICATION, LEGAL INDEPENDENCE AND RESPONSIBILITIES OF THE PARTIES

1.1. SW Agency Sàrl — Event Organiser

SW Agency Sàrl

7, rue Émile-Nicolet
1205 Geneva
Switzerland

Hereinafter referred to as “SW Agency” or the “Event Organiser”.

SW Agency is solely responsible, within the scope of its contractual and statutory obligations, for organising “La Quadra +40 – Geneva Halloween” and providing the associated event and ticketing services.

Its responsibilities include:

- Designing, planning and organising the event.
- Programming, promotion and marketing.
- Booking, issuing and selling tickets.
- Setting ticket prices and collecting payments.
- Ticket validity, delivery and verification.
- Guest reception, admission and security.
- Applicable administrative and regulatory obligations.
- Programme changes, postponements and cancellations.
- Ticket refunds and related complaints.
- Relationships with its event and technical service providers.

1.2. hype SWISS Sàrl — Official Partner and Prize Provider

hype SWISS Sàrl

12, rue des Gares
1201 Geneva
Switzerland

Swiss Business Identification Number (UID): CHE-432.029.501

OFCOM: Registered telecommunications service provider — FST 2002157

Email: hype@hype.swiss

Telephone: +41 22 404 05 55

Website: www.hype.swiss

Hereinafter referred to as “hype SWISS” or the “Partner”.

hype SWISS acts as a commercial and promotional partner, administers the prize draw on its platform and provides the prizes.

Its responsibilities include:

- Making the advertised prizes available.

- Technically administering entries received on its platform.
- Ensuring that each participant has only one entry.
- Verifying the eligibility of participants and winners.
- Conducting the random draw.
- Notifying the winners.
- Awarding the prizes.
- Properly and effectively delivering the prizes.
- Activating and providing the telecommunications services awarded.
- Handling complaints relating directly to its services.

1.3. Independence of the Companies

SW Agency Sàrl and hype SWISS Sàrl are separate legal entities and remain legally, financially, contractually and operationally independent.

Their partnership does not constitute a simple partnership, joint venture, general agency arrangement or relationship of mutual representation.

Neither party may legally or financially bind the other without express written authorisation.

1.4. No Ticketing Liability for hype SWISS

hype SWISS is neither an organiser nor a co-organiser of SW Agency events, nor a ticket seller, ticketing intermediary or guarantor of their performance.

It assumes no contractual obligation concerning:

- Ticket prices.
- Ticket sales or issuance.
- Payment collection.
- Order cancellations.
- Refunds.
- Admission conditions.
- Event safety and operation.
- Obligations specific to SW Agency.

This separation also applies to other events organised by SW Agency in which hype SWISS acts as a partner.

It does not, however, exclude any liability directly imposed by law.

1.5. Responsibility for Prizes

hype SWISS is responsible for supplying, awarding and effectively delivering the prizes and performing the services they comprise.

Winners are entitled to enforce against hype SWISS the rights arising under these rules in respect of services provided by hype SWISS.

SW Agency has no obligation to provide, activate or finance the awarded subscriptions unless it has expressly undertaken to do so separately.

1.6. No General Joint and Several Contractual Liability

Each company is responsible for its own commitments, actions and breaches.

The partnership creates no general joint and several contractual liability between them.

Mandatory statutory liabilities remain unaffected.

1.7. Applicable General Terms and Conditions

SW Agency's General Terms and Conditions govern the event and its ticketing arrangements.

hype SWISS's General Terms and Conditions, particularly its Mobile & Data Terms and Conditions, take precedence in relation to the telecommunications products, subscriptions and services supplied by hype SWISS.

The specific benefits expressly guaranteed by these rules, including the nature, duration and free-of-charge status of the prizes and the absence of automatic conversion into a paid subscription, prevail over any conflicting general provision.

ARTICLE 2 — EVENT DESCRIPTION AND ADMISSION

“La Quadra +40 – Geneva Halloween” takes place at:

Venue: Halles de l'Île, Geneva

Start: Friday, 30 October 2026, at 7:00 p.m.

Scheduled End: Saturday, 31 October 2026, at 2:00 a.m.

All times refer to Swiss local time.

The announced line-up includes Kheem H and Nikita Kredall.

The dress theme is “Halloween Chic”. Costumes are strongly encouraged.

The event is promoted under the name “La Quadra +40”.

Any mandatory minimum admission age and possible exceptions are determined and announced by SW Agency before purchase.

Admission is subject to presentation of a valid ticket, published admission conditions, any applicable identity checks and venue safety regulations.

SW Agency bears sole contractual responsibility for these services.

ARTICLE 3 — PRICES, ORDERS AND PAYMENT

Ticket prices are stated in Swiss francs (CHF).

Tickets are sold at the prices customarily charged by SW Agency Sàrl for comparable events.

Prices are neither increased nor altered because of the hype SWISS promotional prize draw.

No surcharge is charged for a chance to win.

Before placing an order, the purchaser receives information concerning:

- The total order price.
- Applicable fees and taxes.

- Ticket category and quantity.
- Included services.
- Essential terms of sale.

An order is confirmed once payment has been successfully validated and confirmation issued.

A payment merely initiated, including through TWINT, is not final confirmation.

SW Agency remains responsible for ticket transactions, payment collection and any refunds.

hype SWISS does not receive ticket payments and has no involvement in ticket invoicing.

ARTICLE 4 — TICKET VALIDITY AND USE

Each ticket entitles its holder to the services and number of admissions indicated in the confirmation.

The purchaser is responsible for safeguarding the ticket and its identification code.

Codes must not be made public, and tickets should be passed only to the intended guests.

A single ticket does not permit simultaneous admission of multiple people.

Ticket transfer, name-change rules and any restrictions are those communicated by SW Agency before purchase.

Transferring a ticket does not automatically transfer a prize draw entry, which remains linked to the original identified and registered purchaser.

Admission checks are the sole responsibility of SW Agency.

ARTICLE 5 — CANCELLATION, POSTPONEMENT AND REFUNDS

Subject to mandatory legal provisions, Swiss law does not provide a general right of withdrawal for purchasing a ticket for an event scheduled on a particular date.

Refund requests arising from a change of mind or the purchaser's failure to attend are governed by the conditions announced before sale.

If the event is definitively cancelled without the agreed service being provided, reimbursement of the ticket price and mandatory fees collected is provided for, subject to applicable law.

If the event is postponed, the purchaser may retain the ticket for the new date or request a refund under the published sales conditions.

Force majeure situations are assessed under applicable law.

SW Agency alone is responsible for contractual obligations concerning ticket refunds.

hype SWISS is not required to reimburse sums collected by SW Agency merely because of the partnership, except where required by law or by its own undertaking.

SW Agency shall communicate the definitive refund deadlines and practical procedures.

ARTICLE 6 — VOLUNTARY PARTICIPATION IN THE PRIZE DRAW

Purchasing a ticket does not make participation in the prize draw compulsory.

The purchaser may freely accept or decline participation.

Refusal does not result in:

- Any change in ticket price.
- Any reduction in event services.
- Any restriction of admission rights.
- Any commercial obligation towards hype SWISS.

Participation requires specific, voluntary acceptance of these rules.

The acceptance checkbox is separate from acceptance of the ticketing Terms and Conditions.

Entering the prize draw does not automatically create a paid subscription.

PART II — OFFICIAL PROMOTIONAL PRIZE DRAW RULES

ARTICLE 7 — PURPOSE, PROMOTIONAL NATURE AND LEGAL FRAMEWORK

7.1. Purpose

hype SWISS offers three prizes consisting of Melon-Hype mobile subscriptions provided free of charge for 12, 24 and 36 months respectively.

The prize draw aims to promote the event, support the partnership between SW Agency and hype SWISS and introduce participants to hype SWISS services.

7.2. Promotional Nature

The draw is a temporary promotional operation associated with the ordinary sale of tickets to an actual event.

It has been designed on the basis of Article 1 paragraph 2 letter d of the Swiss Federal Gambling Act (LJAr; SR 935.51).

The applicability of this exclusion remains conditional upon satisfying all statutory requirements.

7.3. Usual Prices and No Surcharge

Tickets are sold at the prices customarily charged by SW Agency Sàrl for comparable events.

These prices remain unchanged because of the prize draw.

No increase, promotional charge, contribution or surcharge is imposed to finance the draw or its prizes.

The ticket grants admission to a genuine event service regardless of whether the purchaser enters the draw.

No paid telecommunications subscription, additional purchase or supplementary payment is required to enter.

7.4. Single Entry and Prevention of Excessive Gambling

Only one entry per person is permitted.

Purchasing additional tickets provides no additional chances of winning.

No paid mechanism enabling repeated entries is offered.

The promotion is time-limited and does not include mechanisms designed to encourage excessive gambling.

7.5. Legal Classification

The operation is designed to fall within the exclusion under Article 1 paragraph 2 letter d LJA for certain sales promotion games.

Whether that exclusion actually applies depends on satisfaction of all statutory conditions and any assessment by the competent authorities.

The prize draw must not be advertised as “no purchase necessary”, because entry is restricted to eligible purchasers.

ARTICLE 8 — ELIGIBILITY AND SINGLE ENTRY

8.1. Eligibility Requirements

Entry is open to natural persons who:

- Are at least 18 years old.
- Are domiciled in Switzerland at registration.
- Remain domiciled in Switzerland when the prize is awarded.
- Have purchased an eligible ticket.
- Have received confirmation of payment.
- Have expressly accepted these rules.
- Have provided accurate information.

8.2. Single Entry

One participant = one entry = a maximum of one prize.

A person cannot increase their chances by purchasing additional tickets, creating multiple accounts or using several email addresses.

The entry belongs to the purchaser identified in the order, not automatically to their guests.

8.3. Exclusions

Persons directly involved in configuring, technically organising or supervising the draw, and persons with privileged access that could compromise its impartiality, are excluded.

Exclusions apply on objective grounds.

8.4. Identity Verification

hype SWISS may request documents necessary to verify identity, age and domicile and to comply with the regulatory requirements for activating the subscription.

8.5. Fraud

Fictitious entries, manipulation, identity theft or fraudulent multiple entries may lead to exclusion following documented verification.

Good-faith clerical errors may be corrected where fairness is not compromised.

ARTICLE 9 — REGISTRATION AND hype SWISS ACCOUNT

9.1. Registration at Purchase

The purchaser may enter the draw by voluntarily checking the designated box on the Quadra ticketing platform.

The box is not preselected.

The rules and data processing information must be accessible before acceptance.

9.2. Technical Transmission

Once payment is confirmed, the necessary information is transmitted to hype SWISS through the technical integration connecting the platforms.

9.3. Account Creation or Identification

Where a hype SWISS account already exists, the entry is linked to that account.

Otherwise, an account is created according to the information provided to the purchaser.

Account creation does not automatically result in a paid subscription.

9.4. Technical Exclusions

Complimentary invitations, test orders and door sales do not participate through this mechanism unless otherwise announced before the draw opens.

No retroactive entry is created without valid prior acceptance.

9.5. Platform Responsibilities

SW Agency remains responsible for its ticketing platform and technical operations attributable to it.

hype SWISS remains responsible for entries and operations managed on its own platform.

ARTICLE 10 — ENTRY PERIOD AND CLOSING

10.1. Opening

Entries open when the prize draw participation option is officially activated on the Quadra platform.

The actual opening date and time are displayed when the draw is launched and recorded in the published version of the rules.

10.2. Closing

Entries close no later than **Saturday, 31 October 2026, at 2:00 a.m.**, subject to earlier closing where necessary if the draw takes place during the event.

In all cases, entries close before the draw begins.

The precise closing date and time are communicated to participants before they complete registration.

10.3. Payment Validity

Payment must be confirmed before the effective closing time.

An unpaid reservation or unconfirmed payment does not qualify.

10.4. Technical Delays

A purely technical transmission delay between Quadra and hype SWISS does not extend the entry period.

Orders properly confirmed during the eligible period are reconciled and verified before the draw.

10.5. Final Closing

No new order becoming eligible after closing may be admitted.

Holding the draw after the event does not extend the entry period.

ARTICLE 11 — REFUNDS, CANCELLATIONS AND CORRECTIONS

11.1. Full Refund

A full refund before the draw of the only eligible order results in removal of the corresponding entry.

11.2. Other Eligible Orders

Where another order remains valid, paid and accompanied by acceptance of the draw, the participant's single entry may be maintained.

11.3. Partial Refunds

Partial refunds are assessed individually and cannot generate additional entries.

11.4. Identity Corrections

Clerical errors may be corrected where their origin can be verified.

A justified correction does not automatically constitute fraud.

11.5. Refunds After the Draw

Any refund request after the draw that may affect a prize is subject to documented review.

It does not automatically cancel the prize or trigger a new award.

11.6. Respective Responsibilities

SW Agency decides and executes ticket refunds in accordance with its obligations.

hype SWISS assesses only their possible consequences for entry and prize validity.

ARTICLE 12 — DRAW DATE, VENUE, PROCEDURE AND LIVE BROADCAST

12.1. Draw Date

The random draw will take place:

Either during “La Quadra +40 - Geneva Halloween”, on the night of Friday, 30 October to Saturday, 31 October 2026;

Or in the following days, no later than Wednesday, 4 November 2026, inclusive.

The draw may only take place after entries have closed and eligible entries have been verified.

12.2. Venue

If conducted during the event, the draw may take place at Halles de l'île, Geneva.

If conducted after the event, it will take place at:

hype SWISS Center

12, rue des Gares

1201 Geneva, Switzerland

12.3. Live Public Broadcast

When held at the hype SWISS Center, the draw will be **broadcast LIVE on hype SWISS's official social media channels.**

Participants and members of the public will be able to follow the selection of winners.

The broadcast channels and selected date will be announced through official hype SWISS communications.

Participants are not required to attend or connect to the broadcast.

If a technical incident affects only the livestream, the draw may proceed provided it remains verifiable and documented.

Participants will be informed appropriately.

12.4. Announcement of the Time

hype SWISS will announce the exact date and time once determined, wherever possible before entries close.

The draw may not take place after Wednesday, 4 November 2026, except in duly justified exceptional circumstances, following notification to participants and any adjustment required by applicable law.

12.5. Entry List

Following closing, eligible entries are verified, duplicates removed, and the final list recorded and timestamped.

Any corrections are documented.

12.6. Selection Method

The draw is conducted electronically among valid entries using a verifiable random selection process.

Three distinct winners are selected without replacement.

The prizes are drawn in this order:

1. One Melon-Hype subscription free for 12 months.
2. One Melon-Hype subscription free for 24 months.
3. One Melon-Hype subscription free for 36 months.

A participant already selected as a winner is excluded from subsequent selections.

12.7. Equal Chances

Each person has one chance at each stage until they have won.

No advantage is granted for:

- Purchasing multiple tickets.
- Spending more on an order.
- Attending the event.
- Watching the livestream.
- Subscribing to a newsletter.
- Social media activity.
- Membership in the Ambassador Programme.

12.8. No Attendance Requirement

Participants need not attend in person, whether the draw is held during the event or at the hype SWISS Center.

A winner's absence does not invalidate their entitlement.

12.9. Animation and Results

Any visual animation, including a spinning wheel, merely displays a result already recorded.

It does not determine the winner.

12.10. Verification and Traceability

The draw is supervised by at least two persons, one of whom must not have configured the selection system alone.

Parameters, results and any corrections are recorded in minutes or a technical log.

Announcements remain subject to eligibility verification.

PART III — PRIZES AND AWARD CONDITIONS

ARTICLE 13 — PRIZE DESCRIPTION, DURATION AND VALUE

Three separate winners will each receive one Melon-Hype mobile subscription free of charge for a specified period.

Prize	Subscription	Indicative Value
First prize	Melon-Hype — 12 months free	CHF 694.80
Second prize	Melon-Hype — 24 months free	CHF 1,389.60
Third prize	Melon-Hype — 36 months free	CHF 2,084.40
TOTAL	72 free months	CHF 4,168.80

These values are calculated using the Melon-Hype catalogue price of CHF 57.90 per month as at 13 October 2026.

Prizes consist of telecommunications services rather than monetary awards.

They cannot be exchanged for cash.

Subsequent price changes cannot reduce the promised free service period.

ARTICLE 14 — SERVICES INCLUDED IN THE PRIZES

Each prize includes the services of the Melon-Hype Mobile Premium plan, notably:

- Access to the 5G mobile network.
- Unlimited calls and SMS within Switzerland.
- Unlimited mobile data in Switzerland.
- 200 GB at full speed, followed by reduced speed of 1 Mbps.
- 60 GB of roaming data in the published Zone 1 destinations.
- Unlimited calls and SMS in the destinations included in that zone, according to the plan conditions.
- Waived activation fees for the awarded subscription.

The official Melon-Hype product sheet, detailing the included destinations, technical features and fair-use rules, supplements these rules.

Service availability depends on network coverage and device compatibility.

hype SWISS provides the services directly.

Its Mobile & Data Terms and Conditions apply, subject to the special benefits guaranteed by these rules.

ARTICLE 15 — EXCLUDED SERVICES AND CHARGES

The prizes do not include:

- A mobile telephone.
- Accessories or equipment.
- Separately selected options.
- Out-of-plan communications.
- Premium-rate or special numbers.
- Services in excluded destinations.
- Termination fees or obligations owed to another operator.

Any additional service expressly requested is charged at the applicable rates following prior disclosure.

Entry in the prize draw causes no charge.

No payment of the free subscription price is required to claim a prize.

No monetary compensation is payable for unused free services, subject to mandatory rights.

ARTICLE 16 — WINNER NOTIFICATION AND PRIZE CLAIMS

16.1. Notification

Following eligibility verification, hype SWISS notifies winners individually, particularly by email.

The notification specifies the prize, required evidence and claim procedure.

16.2. Claim Period

Each winner has 30 calendar days to expressly accept and claim their prize.

The period begins on the day following receipt of the notification or, where receipt cannot be established, on the day following documented electronic delivery to the valid address provided, provided no delivery failure has been reported.

16.3. Claim Venue

hype SWISS Center

12, rue des Gares

1201 Geneva

Winners must be able to prove their identity using valid official identification.

hype SWISS communicates the practical arrangements for attendance and verification.

16.4. Reminder

Where reasonably possible, hype SWISS sends a reminder before the deadline.

16.5. Failure to Claim

Failure to claim validly within the deadline may result in forfeiture.

A justified impediment beyond the winner's control will be examined individually.

16.6. Technical Delay

A claim validly accepted within the deadline remains valid where an activation delay is attributable to hype SWISS or beyond the beneficiary's control.

16.7. Responsibility

hype SWISS alone is responsible for notification, awarding and delivery of prizes falling under these rules.

SW Agency has no obligation to provide or activate the subscriptions.

ARTICLE 17 — ACTIVATION, NUMBER PORTABILITY, FREE SERVICE AND SUBSCRIPTION EXPIRY

17.1. Activation Deadline

The winner has **90 days from final confirmation of their win** to complete the steps required to activate the awarded subscription.

hype SWISS may grant an extension for justified reasons, particularly where technical or administrative circumstances beyond the winner's control arise.

A valid number portability request submitted within this period is deemed to have been made on time, even if the actual transfer takes place afterwards.

17.2. Activation Requirements

Activation is subject to:

- Regulatory verification of the subscriber's identity.
- Technical availability of the service.
- Separate acceptance of hype SWISS's Mobile & Data Terms and Conditions.
- Compliance with the legal and regulatory requirements governing telecommunications services.

The beneficiary must provide the information and documents reasonably necessary for activation or number portability.

17.3. New Number or Retention of an Existing Number

When claiming their prize, the winner may choose one of the following three options:

a) New Mobile Number

hype SWISS assigns the winner a new Swiss mobile telephone number, provided on a new physical SIM card or eSIM, depending on technical availability and the beneficiary's preference.

b) Retaining the Current Number — Number Portability

The winner may retain their existing Swiss mobile number with another operator, provided they are its lawful subscriber.

The number is transferred to hype SWISS through the applicable number portability procedure.

hype SWISS submits the portability request on the winner's behalf, based on a duly signed authorisation.

The winner must not personally cancel their existing contract with their current operator before the number has been transferred.

Termination of the corresponding mobile service with the previous operator takes place as part of the portability procedure, in accordance with the applicable conditions.

Any early termination fees, contractual commitments, minimum contract periods, remaining monthly charges or other amounts owed to the previous operator remain entirely the winner's responsibility, in accordance with Article 15 of these rules.

A valid portability request submitted within the 90-day period specified in Article 17.1 is considered timely, even if the actual number transfer occurs after that period expires.

c) Existing hype SWISS Mobile Line

If the winner is already a hype SWISS mobile customer, the prize may be applied to their existing line.

That line is then migrated to the Melon-Hype plan while retaining its existing telephone number, subject to the applicable technical and contractual conditions.

The beneficiary receives the free service corresponding to the duration of the prize, starting on the agreed date of migration to Melon-Hype.

17.4. Start of the Free Service Period

The free service period begins:

- **New number:** on the date the new hype SWISS mobile number is effectively activated.
- **Number portability:** on the date the mobile number is effectively transferred from the previous operator to hype SWISS.
- **Existing hype SWISS line:** on the agreed and confirmed date of migration to the Melon-Hype plan.

The free service period then runs continuously for 12, 24 or 36 months, depending on the prize awarded.

The time required to complete a number transfer does not reduce the duration of the free service won.

17.5. Guaranteed Free Service

The monthly charges for the Melon-Hype subscription awarded as a prize are fully waived throughout the entire prize period.

Services, options or communications not included in the subscription remain chargeable under the applicable Terms and Conditions and tariffs, following appropriate prior disclosure.

17.6. Voluntary Plan Change

Voluntarily switching to another hype SWISS mobile plan may result in the loss of any remaining prize benefit, subject to the conditions expressly accepted by the beneficiary.

17.7. Early Termination

Voluntary early termination of the subscription may result in forfeiture of the unused free service period, subject to mandatory legal provisions.

17.8. End of the Free Service Period

Upon expiry of the awarded period, the subscription will not automatically renew or convert into a paid subscription.

Any paid continuation requires the beneficiary's express consent and the conclusion of a contract specifying the applicable pricing conditions.

Otherwise, the free service ends on its scheduled expiry date, subject to applicable legal and technical requirements, including those relating to number portability.

17.9. Applicable General Terms and Conditions

hype SWISS's Mobile & Data Terms and Conditions govern the activation, number portability, use and provision of telecommunications services.

The specific benefits expressly guaranteed to winners by these rules, including the subscription's duration and free-of-charge status, remain fully applicable and prevail over any conflicting general provision.

ARTICLE 18 — PERSONAL NATURE, WAIVER AND REALLOCATION

Prizes are personal, non-transferable and not exchangeable for cash.

Any transfer requires hype SWISS's prior written consent.

A winner may decline their prize by express declaration.

Waiver gives no right to financial compensation, subject to mandatory rights.

Where a prize cannot be provided for technical or regulatory reasons beyond the winner's control, hype SWISS will seek an appropriate solution preserving the promised benefits as far as possible.

In cases of established fraud, failure to claim or refusal, the prize may be invalidated following documented review.

Any reallocation follows an objective and traceable procedure announced before entries open.

It may involve documented manual allocation among eligible reserve winners selected in a previously established random order.

No winner may receive more than one prize in this edition.

PART IV — PERSONAL DATA AND AMBASSADOR PROGRAMME

ARTICLE 19 — DATA PROCESSING AND TRANSFER

SW Agency processes data necessary for ticketing and event organisation.

hype SWISS processes data necessary for administering the prize draw, managing accounts, selecting winners and delivering prizes.

Transferred information may include:

- First and last name.
- Email address.
- Telephone number, if provided.
- Communication language.
- Order and prize draw references.
- Payment date and confirmation.
- Cancellation or refund status.
- Date, time and version of acceptance of these rules.

Full payment card details are not transmitted to hype SWISS for the prize draw.

Data is used for the declared purposes, including:

- Identifying participants.
- Creating or locating accounts.
- Checking for duplicate entries.
- Conducting the draw.
- Notifying winners.
- Awarding and delivering prizes.
- Handling complaints.
- Meeting legal obligations.

Each company is responsible for data processing within its own activities.

Information exchanged between platforms is protected by appropriate technical and organisational measures.

ARTICLE 20 — hype SWISS ACCOUNT, AMBASSADOR PROGRAMME AND MARKETING

20.1. Customer Account

A hype SWISS account is created where the participant does not already have one.

Account creation is limited to the disclosed purposes and does not constitute a paid subscription.

20.2. Ambassador Attribution

New accounts created through this operation are attributed to the Ambassador partner:

Sammy Wasem

Ambassador Code: SAMMY-9538

Attribution follows the technical rules of the platform.

20.3. Existing Accounts

An existing hype SWISS account retains its existing Ambassador attribution.

20.4. No Automatic Commission

Merely entering the prize draw does not generate an Ambassador commission.

Any commission is governed exclusively by the Ambassador Programme Terms and eligible commercial transactions.

20.5. No Automatic Commercial Commitment

Technical attribution of the code does not constitute automatic acceptance of the Ambassador Programme Terms.

It creates no obligation to buy or sell.

20.6. Marketing Consent

Newsletter subscription or electronic marketing requiring consent must be accepted separately and voluntarily.

Refusal does not affect the ticket, entry or chances of winning.

ARTICLE 21 — RETENTION, CONFIDENTIALITY AND DATA SUBJECT RIGHTS

Access to personal data is restricted to staff and service providers who need it for the stated purposes.

Data collected specifically for the prize draw concerning non-winners is deleted or anonymised no later than 90 days after expiry of the prize claim period, unless legal obligations or a dispute justify longer retention.

Winners' data may be retained while services are provided and for applicable statutory retention periods.

Customer account data may be retained for purposes independent of the draw, in accordance with the relevant privacy policy.

Copies of identity documents are deleted once no longer necessary.

Any international transfers or outsourced processing must comply with Swiss data protection legislation.

Data subjects may exercise their statutory rights, including access, correction and, within applicable limits, erasure.

A participant may withdraw before the draw without losing rights attached to the ticket.

hype SWISS Contact: hype@hype.swiss

Ticketing-related requests must be addressed to SW Agency.

ARTICLE 22 — PUBLIC ANNOUNCEMENT OF WINNERS AND IMAGE RIGHTS

Results may be announced during the event or during the LIVE broadcast from the hype SWISS Center.

Public disclosure is limited to information reasonably necessary to identify winners.

This may include:

- First name.
- Initial of surname.
- Partially masked identifier.
- Locality, where relevant.

Full email addresses, telephone numbers and other private contact details are not made public.

Any identifiable use of photographs, videos or testimonials for advertising purposes requires separate authorisation when legally required.

Winning is not conditional upon granting such authorisation.

SW Agency remains responsible for recordings and communications relating to its event.

hype SWISS remains responsible for its own communications, including those relating to the draw and winners.

PART V — LIABILITY, COMPLAINTS AND FINAL PROVISIONS

ARTICLE 23 — INCIDENTS, COMPLAINTS AND LIMITATIONS OF LIABILITY

23.1. Principle

Each company is responsible for its own actions, commitments and obligations.

The partnership does not create general joint and several contractual liability.

23.2. Complaints Concerning SW Agency

The following complaints must be addressed to SW Agency:

- Tickets and reservations.
- Payments and collection.
- Admission conditions.
- Event organisation and safety.
- Changes and cancellations.

- Postponements and refunds.
- Event services.

23.3. Complaints Concerning hype SWISS

The following complaints must be addressed to hype SWISS:

- Entries administered on its platform.
- Eligibility checks.
- Random draw.
- Results and notifications.
- Prize awards.
- Prize claims and delivery.
- Subscription activation.
- Telecommunications services.

23.4. Technical Incidents

Significant incidents are examined by the relevant company.

Decisions are reasoned, proportionate and traceable.

A livestream failure does not necessarily invalidate a properly conducted and documented draw.

Any exceptional postponement must be announced and may not retrospectively undermine acquired participant rights.

23.5. Written Complaints

Complaints concerning the draw should be submitted to hype SWISS with details identifying the entry.

For efficient handling, a non-binding period of 30 days following the draw or notification of a contested decision is recommended.

This period does not restrict statutory rights or mandatory limitation periods.

23.6. Liability

Neither company assumes contractual obligations belonging exclusively to the other, except where expressly agreed or required by law.

No exclusion applies to intentional wrongdoing, gross negligence or liability that cannot legally be excluded.

23.7. Evidence

Technical logs, timestamps, entry lists and draw records constitute evidence.

Participants retain the right to produce contrary evidence.

ARTICLE 24 — GOVERNING LAW, CONTRACTUAL PRIORITY AND VALIDITY

24.1. Governing Law

These rules are governed by Swiss law, including relevant provisions of the Swiss Code of Obligations, Federal Gambling Act, unfair competition legislation and data protection legislation.

Mandatory legal provisions remain unaffected.

24.2. Contractual Independence

Participation in a SW Agency event and an associated draw does not create one contract jointly binding both companies without distinction.

Each contractual relationship remains independent.

24.3. SW Agency Terms

SW Agency's General Terms and Conditions exclusively govern event organisation, ticketing, admission, payments and refunds.

24.4. Prize Draw Rules

These rules govern participation, eligibility, draw procedures, awarding and claiming prizes.

24.5. Priority of hype SWISS Terms

hype SWISS's General Terms and Conditions, particularly its Mobile & Data Terms and Conditions, take precedence for all telecommunications products, subscriptions and services supplied by hype SWISS.

They govern, in particular:

- Subscriber identification.
- Service activation.
- Network coverage.
- Technical characteristics.
- Roaming and usage conditions.
- Out-of-plan services.
- Contractual rights and duties.
- Changes and termination.
- Service-related liability.

The benefits expressly granted to winners by these rules, including duration, free service and the absence of automatic paid renewal, prevail over conflicting general provisions.

24.6. No Mutual Representation

Neither company may modify the other's Terms and Conditions or obligations without express consent.

No financial or contractual joint liability is presumed.

24.7. Mandatory Rights

No provision deprives purchasers or participants of mandatory statutory protections.

24.8. Severability

Invalidity of one provision does not automatically invalidate the others, to the extent permitted by applicable law.

24.9. Courts

Subject to mandatory jurisdiction rules, disputes relating to the prize draw fall within the jurisdiction of the competent courts of the Canton of Geneva.

24.10. Language

The officially published French version is authoritative, subject to mandatory legal provisions.

Translations and promotional materials are provided for information.

24.11. Entry into Force

These rules enter into force on their official publication date.

They do not amend any pre-existing contract.

Subsequent changes may not retrospectively prejudice rights duly acquired.

OFFICIAL CONTACT DETAILS

SW AGENCY SÀRL

SW Agency Sàrl - La Quadra

7, rue Émile-Nicolet

1205 Geneva

Switzerland

Event Organiser and party responsible for ticketing.

hype SWISS SÀRL

hype SWISS Sàrl

12, rue des Gares

1201 Geneva

Switzerland

UID: CHE-432.029.501

OFCOM: FST 2002157

Email: hype@hype.swiss

Telephone: +41 22 404 05 55

Website: www.hype.swiss

Official Partner responsible for awarding and delivering prizes and providing the corresponding telecommunications services.

JUST HYPE IT!

TOTAL VALUE OF ALL PRIZES OFFERED: CHF 4'168.80

Values shown excluding VAT.

LIST OF PRIZES AND INDIVIDUAL VALUE:

1. Melon-Hype mobile: 1, 2 and 3 years free - Total value offered : CHF 4'168.80

a) Melon-Hype mobile: 1 year free

VALUE CHF 57.90 x 12 = CHF 694.80

b) Melon-Hype mobile: 2 years free

VALUE CHF 57.90 x 24 = CHF 1'389.60

c) Melon-Hype mobile: 3 years free

VALUE CHF 57.90 x 36 = CHF 2'084.40

hype SWISS Sàrl - 12, rue des Gares - 1201 Geneva - Switzerland · hype@hype.swiss · Only the full French version of these rules is authoritative (Article 24).